

# The 15 Shades of White Paint Top Designers Swear By



by Virginia Van Zanten • October 3, 2017 • 0 Comments



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For many, plain white walls conjure thoughts of rental apartments, bland spaces, or primed canvases waiting for color. But the right white paint can be transformative—highlighting art, enhancing woodwork, reflecting light, setting the stage for a calm oasis, or providing a clean backdrop for statement-making décor. The trick is finding the right hue.

White paint is almost never just white. Look at any paint deck and you'll see dozens of shades that, individually, might be described as white, but when seen together are actually white with a hint of blue, chalky white, warm white, and the like. It can be truly maddening to pick just one.







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### Windsor Smith

“My favorite shade of white is Benjamin Moore Decorator’s White because it’s not stark, not cream—it’s the perfect white.”

### Emily Henderson

“Super White by Benjamin Moore has been a long time favorite of mine. It is definitely a crisp bright white without yellow or blue undertones, which makes it the perfect tone to brighten up and freshen any room. My old house was painted Super White floor to ceiling and it bounced the light around throughout the day in such a pretty way.”

### Young Huh

“My favorite white paint is Chantilly Lace by Benjamin Moore. It is the cleanest and most perfect white in my opinion. When used as a trim it is like a crisp highlighter and pairs well with every color. On its own, it’s the white that you imagine in your head as the ideal white.”

